



## **Michael Heard**

### **Vice President, QHR Strategy Group**

Mr. Heard is the Practice Leader for QHR's Strategic Planning and Medical Staff Development consulting practice. With more than 25 years of experience assisting hospitals and health systems successfully address strategic challenges, Mr. Heard's ability to see the big picture and assess the subcomponent dynamics allow him to successfully guide clients to the best strategic path. His unique background encompasses health system development and planning, management consulting and physician integration strategy.

Prior to joining QHR, Mr. Heard was a successful independent healthcare management consultant, specializing in strategic and operational engagements for hospitals and health systems. As Vice President of Development and Planning for Cumberland Health Systems, he provided strategic planning, development, and marketing expertise. In addition, his background includes professional expertise in mediation, counseling and therapy.

### **Professional Experience**

Director, Integration Services Group, QHR

Independent Consultant

Vice President of Development and Planning, Cumberland Health Systems

Family Therapist, Institute for Learning Resources

### **Areas of Expertise**

- | Strategic Planning
- | Board and Medical Staff Relations
- | Conference Presentation
- | Creative Problem Solving
- | Decision Support
- | Group Facilitation
- | Medical Staff Development Planning
- | Physician and Board Relations

### **Education**

Master of Divinity, Vanderbilt University School of Divinity

B.A., With Honors-Religion, Oklahoma City University

### **Speaking Engagements & Presentations**

Faculty member for numerous QHR Trustee Education Programs

Keynote speaker for numerous national, regional, state and local organizations and hospital associations